The average roof in Florida is subjected to increasing extremes consisting of blistering summer heat, excessive downpours and destructive wind driven rain. RHINO ROOF PROTECTION COATINGS provide powerful roof coatings that create water beading and repels, rain, moisture and corrosion. Keeping houses cool in hot weather has become very expensive due to rising electricity and maintenance costs. We deliver remarkable heat reflecting roof coating products utilizing revolutionary thermal protection technology which means – our roof coatings will keep homes and buildings cooler in hot weather. In addition, our roof coating products reduce heat and gives thermal conductivity in cement tiles to improve thermal insulation also in cold wet weather.